

Inside this issue:

Some very hard discussions were had about the cost of producing and delivering the Rifleman. Final discussions in Boh Dunk's email

We are seeking input from each of you for the final publication of the Rifleman.

The cost is way too much to produce and distribute hard copies. See more in the Rifleman Magazine —Story. . .

Our first Attempt at suppling information via E-zine.

Have you ever visited the largest QOR military collection museum in Eastern Canada. It's located here in Newfoundland. Guess Where?

Remember Pal - Sgt. Gander .

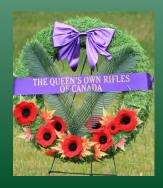
Contributors to this issue:

- Bob Dunk
- Wayne Thomas
- Ben Turpin

Suggestions/comments and input very much appreciated, please email . . .

the East Coaster

The Rifleman hardcopy will die soon. . .



QOR East Coaster



Volume I, Issue I

Olds&Newsletter Date Jan 2019

The Rifleman Magazine - Story . . .

Good evening everyone,

I have some very welcome news regarding the Rifleman. The Honorary Colonel advises that a hard copy of the Rifleman will be produced and distributed this year to all national Association members as per previous years. This will be the last vear that a hard copy will be produced, and only for national Association members. Starting in 2020, the Rifleman will only be available in electronic format.

I know that VCI, Calgary and Toronto branches have meetings scheduled later this month and one of the topics on their agenda is the Rifleman. I would ask that you consider the following during the discussions:

- 1) We have one year to get our house in order before the start of the e-Rifleman. It is imperative that we improve the accuracy and inclusiveness of our email address lists. We average 75% nationally and I believe we should set a goal of having email addresses for 90% of our membership by this time next year.
- 2) We will use our e-mailing list to send the e-Rifleman directly to our members. It will also be available online for the general public as well as non-members of the Association. We may want to start including former QOR who are non-members of the Association in our e-

mail lists. This could help bring them into the fold. It is a very cost effective way to communicate and we should take advantage of

- 3) It costs RHQ \$10,000 to produce a hard copy of the Rifleman. The Association will contribute \$1 this year for each Association member to help offset costs. I would ask that you canvas your branch and see if there are any advertising opportunities for this final print edition. For more information or to direct advertising inquiries, please contact Ed Rayment who is copied on this email.
- 4) I had planned to produce an Association (continued next page)

This is our first attempt at an information QOR E-zine

We have discussed an individual Branch Newsletter with the content coming from our membership and being more localized but at the same time including available information from other Associations across the country as they hopefully will produce their own individual Branch Newsletter to be shared with all of us as well.

The compiling of this Newsletter will be one thing but the success of it will be dependent upon the level of support and input that each of you give.

If you know of a Veteran that has passed on then let us know, if you know of a veteran that deserves special recognition let us know. If something is happening in your area that you want to circulate, pass it on to us. Got a good story to tell or a memory of your military career, pass it on. If you know of someone that is not a member, give us the info and we will make contact.

(continued next page)

It costs RHQ \$10,000 to produce hard copy of the **Rifleman**.

Reasons for Change

Everyone has someone who can show them some news, pictures or other items on a Phone, a Pad or computer screen OR even transfer display from a phone or pad to a TV screen so all in the room can see. All you need is the right app. In some cases the right cables as in the case of computers.

There is no need to use paper and expensive ink let alone mail charges to deliver information that is chucked into the landfill. That day is gone. We have to be concerned about ink and paper waste. We are going green; like one of our main colors. We can no longer fight it. The cost of fighting it is much too high. So we give-in and accept the inevitable.

Screens allow larger fonts. Zooming in on pictures and lower quality pictures and much better colors. And a whole lot more. Deleting do not add to the landfill.

Your comments (good or bad) are welcomed. Email

East Coaster

The Rifleman Magazine - Story (cont)

electronic newsletter before June of this year. I will hold that off until early fall when we will have improved our emailing capabilities. This will be a good test before the launch of the e-Rifleman next year.

5) It is now time to submit your branch articles for the Rifleman. Please send (to Ben Turpin) who will format and send to Ed Rayment. Ed requests that any photographs submitted be high resolution printer quality. I have not received a deadline for submissions but would suggest it be done asap. You may want to make a request in your branch submission to have members submit their email addresses to your branch membership chair. I will be doing so in the national report as well.

Thank you all for your input and contri-

butions which greatly helped Walter make his final decision. If you have any questions, please give me a call. Regards, Bob Dunk.



Can't you see; "I'm looking for my Army buddy and good friend."

Place your request in the QOR- EAST COASTER today. { FREE }

Requesting E-Mails

We need everyone to put your hats on and think of all the emails of all other Rifleman. We will make a list and send all other mail to each of them as well as you. They in turn will get some news from their regiment.

For example:

If you have a Free email and a PDF reader, it costs nothing to supply you with a copy of the 2016 magazine. Just click here:

2016 Rifleman

Scroll to read or Down-load To view...

Good time for you to update your email if needed.

The Rifleman 2016 The Journal of The Queen's Own Rifles of Canada

QOR e-Zine Attempt. . . (cont)

Trying to locate an old buddy that you haven't heard from, tell us and we will try to assist. The opportunities are endless with you input.

Remember, that your questions, comments, suggestions and remarks are welcome to ensure success. We can only be better or get better by your comments, both good or bad.

We look forward to your support and input.



A personal collection of military memorabilia - James Sheppard (middle) Rencontre East, Newfoundland

Mr. Sheppard (middle) is a Canadian Armed Forces Veteran. He is a strong advocate for Veterans in both his hometown and in surrounding communities, and his dedication to supporting Veterans has led him to set up a military museum in his home town at his own expense. The museum displays information about all those from his community who have served in the military from the First World War to the present.

Mr. Sheppard is a member of the Maritimes–Newfoundland and Labrador Branch of the Queen's Own Rifles of Canada Association. He regularly visits Veterans in hospitals, including those at the Caribou Memorial Veterans Pavilion in St. John's.

He has sought out Veterans of the Korean War and has helped them compile and forward their information to receive the American Certificate of Appreciation and the Republic of Korea Medal.

Each year during Veterans' Week, Mr. Sheppard attends local school assemblies to talk to the children about remembrance and military history. On Remembrance Day, Mr. Sheppard organized a ceremony at his military museum. He also paid a visit to an area Cadet Corps to share his military experience.

I paid a visit to his museum and his collection is overwhelming. I have taken some pictures and they are available for viewing at these next three links:

http://www.photos.qor-east.com/JS-Museum-P1.htm http://www.photos.qor-east.com/JS-Museum-P2.htm http://www.photos.qor-east.com/JS-Museum-P3.htm

I learned Jim has added many more items since my last visit.



Remember Pal? - Click THIS